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## Huhtamaki Environmentally aware BioWare

**Huhtamaki has renewed its partnership with Rainforest Rescue donating 1% of sales on selected items within its range of biodegradable and compostable products known as BioWare to the Daintree Buyback and Protect Forever Project.**

FOR IMMEDIATE RELEASE

*PRLog (Press Release) – Oct 23, 2008* – Huhtamaki has renewed its partnership with Rainforest Rescue donating 1% of sales on selected items within its range of biodegradable and compostable products known as BioWare to the Daintree Buyback and Protect Forever Project.

Rainforest Rescue has been protecting the iconic Daintree Rainforest since 1998 and with Huhtamaki's support, the not-for-profit organisation recently purchased its tenth property in the Daintree ensuring the protection of critical habitat for the endangered Southern Cassowary.

"Having purchased the tenth property without any government funding is a significant achievement for community conservation, proving that donations from individuals and businesses make a big difference," said Rainforest Rescue Corporate Partnerships Manager, Lana Nancarrow.

Huhtamaki's contributions to the Daintree Buyback and Protect Forever Project are part of their ongoing commitment to the environment as is demonstrated through their environmentally responsible BioWare range, which includes cups, plates, bowls and knives and forks.

"Because our BioWare products are made from renewable resources such as corn and paper, we are helping consumers and businesses do their bit for the planet." Said Huhtamaki Australia Food Service - Oceania Rigids Business Unit Marketing Manager, Chris Elliott.

"Our partnership with Rainforest Rescue is just one example of how we're taking environmental protection seriously and actually making a difference," said Chris.

To help Rainforest Rescue protect rainforests forever, phone +61 2 6684 4360 or visit <http://www.rainforestrescue.org.au>

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Blue Fig Media is an Australian public relations and media company that specialises in providing services to organisations in the environmental and not for profit sector.

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 Contact Email : [Click to email](#)  
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